



TOWARDS THE GROWTH PHASE



NEWSLETTER
SPECIAL EDITION
2024

MOVING TOWARDS IMPACT AT SCALE: A COLLECTIVE ACTION JOURNEY

Partners and networks, youth groups and representatives of LTKL member districts celebrated the launch of Forest Adoption in the Ranjuri Ancient Forest, Sigi District at the Lestari 5 Festival as a form of ecosystem services initiative on the Jejak.in platform and online transportation platforms in Indonesia.



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**GITA SYAHRANI**

Foreword from Gita Syahrani

Head of LTKL 2017-2023

With its seventh year under its belt, Lingkar Temu Kabupaten Lestari is taking time to reflect and plan for the future. As part of the Sustainable Economy vision established in 2020, LTKL believes in a balance between nature-based innovation and extractive economic practices. LTKL collectively believes that sustainable economic growth is the key to maintaining a healthy ecosystem, land, water and air. By collaborating with stakeholders, LTKL member districts continue to faithfully promote a sustainable economic vision that aims to protect forests, peat and important ecosystems by improving the welfare of more than 1 million farmers and local communities through a joint agenda.

The impact stories within this special edition 2024 reflect the shared triumphs, the cooperative spirit, and the transformative power of our collective efforts. I would like to express my deepest gratitude to each member district, multi-stakeholder, and partners who have played a pivotal role in realizing our vision and continuing to collaborate in years to come. As my tenure has ended as Head of Secretariat, I am confident that LTKL will continue to thrive under

new leadership because of your dedication and support.

I am also thrilled to announce that I have stepped into the role of Advisory Board of LTKL as well as Board Member of Koalisi Ekonomi Membumi, one of LTKL's supporting ecosystems, to expand recipes LTKL has tested and innovated with district members. In this capacity, I aim to expand upon the recipes and innovations we have developed together with district members. LTKL's blueprint is envisioned to reach 100 jurisdictions in Indonesia, with the ambitious goal of mobilizing 200 million USD in investment and building 100 investable sustainable local businesses in the next three years.

Thank you for being the driving force behind the positive change we've witnessed, and I look forward to witnessing the continued growth and prosperity of Lingkar Temu Kabupaten Lestari.

With heartfelt gratitude and best regards,

Gita Syahrani

LTKL Head of Secretariat 2017-2023

Foreword from Ristika Putri Istanti

New Head of LTKL Secretariat



RISTIKA PUTRI INSTANTI

We are presenting a special newsletter at the beginning of this year to share stories about our collective efforts throughout the year 2023, as well as look forward to 2024. The vision of a sustainable economy in 2023 has been driven by collective efforts and endless support. We hope that the achievements and lessons learned will continue to grow over the years.

Reflecting on the year that has passed, we should be proud of the various learnings, collective work and impacts we have tried to achieve together. On every page in this bulletin, we want to present the stories of the warriors behind the efforts to achieve the vision of a sustainable economy in member districts and the LTKL supporting ecosystem.

It is an important year for us at the Secretariat as we welcome the change of the Head of the Secretariat, and next year will mark the end of the leadership period of regional leaders in nine member districts. Since the founding of LTKL in 2017 numerous important achievements have been achieved by LTKL, particularly the Secretariat, under the leadership of Gita Syahrani, and in the future, we will join forces with varying roles but will still share the same vision, specifically ensuring that the vision of a sustainable economy can be implemented and delivered to the grass roots of our district members. Our deepest gratitude and appreciation are extended to her for the leadership she has provided and for the contributions she has made. Further, we are enthusiastic about the

opportunities her new position will present for achieving achievements and collaborating with others.

In the next three years (2024-2026), LTKL will enter a Growth Phase during which it will move more boldly and ambitiously in accordance with the mandate of the Formulation Team at the General Meeting of Members. This phase focuses primarily on enhancing local district capacity, particularly ensuring that young local champions, especially women, girls and local communities, actively contribute to achieving sustainable district transformation. This new chapter will enable us to create greater impact, stimulate innovation, and deepen collaboration.

I am honored to assume the role of the new Head of the Secretariat, and I am excited to take on the next phase together with the entire ecosystem. Through the support and spirit of collaboration, we will continue to strive and follow our dreams together until 2030 with the support of the Board, Member Districts, Partner Networks, Centers, Supporting Ecosystems, and young people in the district. With your unwavering support, we look forward to reaching new heights in the years to come. Wishing you a prosperous new year!

Happy New Year 2024!

Ristika Putri Istanti,
Head of Secretariat LTKL

Number of Impacts

District Member Public Commitment

Sustainable Development Recipe

Protection of Crucial Ecosystem

Social Welfare

Sustainable Actions

District Member Public Commitment

- Protecting **5,5 million hectares of forest**, and nearly **2 million hectares of peatlands** and other essential ecosystems in 9 member districts of LTKL.
- Improving welfare of **1 million families** from 9 member districts of LTKL.

Sustainable Development Recipe

- **5 districts** (Sintang, Siak, Bone Bolango, Sanggau, & Kapuas Hulu) that have aligned their planning documents with sustainable principles.
- **6 districts** (Sintang, Siak, Sigi, Musi Banyuasin, Gorontalo, Sanggau) that have designed policy and regulatory frameworks
- **3 districts** (Aceh Tamiang, Musi Banyuasin, Siak) that have established multi-stakeholder governance structures through collective actions
- **4 districts** (Siak, Musi Banyuasin, Sintang, Sigi) that have engaged in co-creation and collective actions through sustainable business and investment
- **4 districts** Sintang, Gorontalo, Musi Banyuasin, Sigi that have implemented monitoring and evaluation models to report sustainable progress.

Protection of Crucial Ecosystem

- **6 districts** have included **4 million hectares of forest**, and **1 million hectares of peatlands** in their planning documents and regulatory frameworks.
- **76.744 hectares of peatland** in 3 villages in Siak are protected through sustainable business entities.

Social Welfare

- **2 community-based business entities** in Siak and Sintang and 36 entities in other districts, have transitioned into sustainable business in 9 districts.
- Revenue of sustainable business increased 150% through programs facilitated by LTKL.
- **1 new viable product** with national distribution license, 5 new viable products for the market from 2 districts, 27 innovative products in the ideation stage in 3 districts, 40 sustainable products in 9 districts have been developed.
- **34 young professionals** have chosen careers in their respective districts and are working in sustainable business sectors in 3 districts.
- **127 young professionals actively** involved in business development and sustainable district initiatives in 6 districts.

Sustainable Actions

- **168 multi-stakeholder** organizations involved in the process of district transformation towards sustainability.
- **USD 470.000 invested** by the private sector to support the establishment of sustainable business entities in 2 districts.
- Nearly **USD 3 million** contributed by philanthropy in 9 districts
- **USD 25.000** in transactions as part of sustainable procurement of goods and services in 9 districts.
- **USD 22,7 million** funding and investment are publicly committed for supporting nature based innovation and bioeconomy in LTKL districts and ecosystem during IBIFNI Festival Lestari #5.

62 collaborators



- Masterclass Kick-Off on Sustainable Investment
- Dissemination of Sustainable Investment Guidelines with KEM (Earth-Centered Economy Coalition)



- Formulation Team Meeting for the 2023 Strategy Agreement and Targets
- JCAF #16 Collective Actions for Jurisdictions : progresses in 2022 & opportunities for 2023.

30 collaborators



- Launch of the Aceh Tamiang General Investment Plan



- Siak Hijau Multi-stakeholder Exhibition & Learning Visit with Funding Partner, David & Lucille Packard Foundation.
- Assistance in Preparing Sustainable Investment Portfolios in Sigi and Aceh Tamiang Districts.

QUARTER 1

QUARTER 2

25 collaborators



- Jakarta Dessert Week Series of Collaboration
- World Coconut Day & Business and Partnership Matching in Gorontalo
- Involvement in New York Climate Week (NYCW) together with the Tropical Forest Alliance through JCAF (Jurisdictional Collective Action Forum)

10 collaborators



- Cipta Rasa Central Sulawesi, Sigi:
- Flavors of Sigi: Collaboration Among Sustainable Culinary Journey Chefs with Cork&Screw Country Club Jakarta.
 - Sehari Rasa Sulteng by Nasi Peda Pelangi SCBD

97 collaborators



- General Meeting of LTKL & APKASI Autonomy Expo 2023 Members
- Change of Head of Secretariat
 - Agreement on LTKL Work Program 2023-2024



- Festival Lestari 5: Grow Better
- 1st Indonesia Business and Investment Forum on Nature Based Innovation (IBIFNI)

QUARTER 3

20 collaborators



- Series of Campaign #BanggaBuatIndonesia through INACRAFT and Indonesian Cloth and Fabric Parade
- Declaration and Commitment of 9 LTKL Member Districts in Preparing a sustainable RPJMD together with 48 other districts
- Mutual Cooperation Commitment of 17 Sustainable Development Partners in Kapuas Hulu District

10 collaborators



- RSPO Side Event: 5 Years Jurisdictional Learning Journey
- Launch of 4 farmer cooperations and 1 RSPO and ISPO certified association in Aceh Tamiang facilitated by PUPL Aceh Tamiang together with development partners
- Kick-off Adaptation Fund with the Sigi District Government, Koaksi Indonesia, Earth Innovation Institute and Alliance Water Stewardship supported by the Partnership.

- Assistance with Institutional Governance in 5 District Sustainable Incubation Centers (SELARAS, Samudera Berkudonk, SKELAS, Gampiri Interaksi dan Gemilang)
- Procurement Network Expo Application and Soft Launching of Sustainable Goods and Services Procurement Policy Paper



- Sustainable Culinary Journey Book Launching
- Sintang District Development Partners Award, a program initiated by the Joint Secretariat and Sintang District Government
- Sigi Hijau Multistakeholder Institution Regulations issued by the Sigi Regent

QUARTER 4

The Sustainable Investment Masterclass: Enhancing the Performance of Districts to Attract Green Investments

That afternoon, in one of the workshop rooms in South Jakarta, Cokro and Victor appeared serious about studying the worksheet in front of them; occasionally, the two senior officials from Bapelitbangda (District Development Planning and Research Agency) and the Gorontalo District Industrial Service discussed with Febri, the facilitator from Tanah Air Lestari.

Besides the two of them, 16 other representatives from LTKL member districts and eight development partners participated in the Sustainable Investment Masterclass.

With the start of the Sustainable Investment Masterclass program in Jakarta on January 24, 2023, the journey to encourage impact in LTKL member districts in 2023 has begun. As one of LTKL's flagship programs, the Sustainable Investment Masterclass is a gradual, co-creation based training program designed to support district governments and stakeholders in increasing their capacity to take advantage of green investment opportunities and to prepare investment portfolios that address local needs. An investment portfolio will be presented at the forum for prospective investors, buyers, and partners in the future.

Sustainable Investment Masterclass was launched in 2018 and ran through 2023 in collaboration with the Ministry of Investment, the Investment Coordinating Board, the Earth-Centered Economy Coalition, USAID, the Tropical Forest Alliance, the European Union, and GIZ SASCI+. The Masterclass process rolled out in parallel in each LTKL district in January, resulting in each district producing an investment portfolio by June 2023 that was then presented at Sustainable Festival #5 in Sigi at the Indonesia Business and Investment Forum on Nature Based Innovation (IBIFNI) event. In addition to being displayed at IBIFNI Festival Lestari #5, the final outcome is expected to be a sustainable investment portfolio that meets the Ministry of Investment's curation standards, allowing it to be displayed on the Regional Investment Platform



and promoted in eight countries through the Indonesian Investment Promotion Center (IIPC).

By the end of 2023, there will be 15 commodity portfolios from 8 LTKL Districts which can be used as initial capital for LTKL member Districts in compiling investment portfolios that are in line with investment trends and global markets such as ASEAN, the European Union and other market countries in terms of preservation but also consistent with the characteristics and local regional wisdom. In 2024, LTKL will concentrate on supporting sustainable business actors in accordance with the Sustainable Investment Guidelines issued by the Ministry of Investment. This will include downstream agroforestry commodity-based products, bamboo, coffee, cocoa and coconut for both the global market and the domestic market.



Winning the 2023 PPKM Award, Achievement of Collective Actions to Accelerate Vaccines for District Resilience

The droning hum of boat engine sound was a familiar companion for the vaccination team traveling to remote villages in West Kalimantan (Borneo).

Ari Kurniawan, a dedicated local youth volunteer for the accelerated vaccination program in Kapuas Hulu District, West Kalimantan, shares that navigating the river routes is a daily necessity to reach and vaccinate vulnerable groups residing in isolated villages. Throughout these efforts, Ari works together with the Kapuas Hulu Health Office.

In other districts, the team had to travel on muddy roads in pick-up trucks. Location is not the only challenge for providing Covid-19 vaccinations. However, the challenges extend beyond the geographical location. Effective communication is crucial, emphasizing the need for collaboration with community leaders.

LTKL works closely with the Vaccination Access Coalition for Indigenous Peoples and Vulnerable Groups to keep fighting so that the set targets can be achieved. Volunteers worked relentlessly in 41 rural villages in 7 districts, including Sintang (West Kalimantan), Sanggau (West Kalimantan), Kapuas Hulu (West Kalimantan), Gorontalo (Gorontalo), Bone Bolango (Gorontalo), Sigi (Central Sulawesi), and Musi Banyuasin (South Sumatra).

The strong multi-stakeholder partnership between local communities and the Vaccination Access Coalition has been successful in reaching vulnerable groups such as indigenous peoples, smallholder farmers, persons with disabilities, school-age children and the elderly.

The vaccination program supported by the David & Lucile Packard Foundation was carried out between 23 September 2021 and 30 November 2022. The hard work and partnership with multi-stakeholders was not in vain. The vaccination target set was successfully achieved, even doubling from the initial target of 4,800 to 9,044 doses.

It is not surprising that the hard work of the Civil Society Coalition for Vaccination Access for Indigenous Peoples and Vulnerable Groups which consist of The health office, primary health care, CSO, to youth and student organizations was rewarded with the PPKM Award 2023 from the Ministry of Health for the category of Covid-19 Vaccination Centers.

Throughout the program's implementation, it became evident that the acceleration of vaccination was influenced by factors such as infrastructure readiness, disaster vulnerability, and narrative framing, including the effective communication of a healthy lifestyle aligned with local wisdom.

These insights have spurred LTKL member districts to broaden the program's scope by integrating behavioral and healthy lifestyle training activities in accordance with local wisdom. This not only demonstrates the districts' ability to independently provide access to vaccines during pandemics but also positions them as leaders in guiding society toward a sustainable and healthy future.

In the heart of the PT Siak Alam Lestari, as always, Aufa Haryani could be found immersed in the captivating rhythm of her work. She performed a meticulous dance with a sense of purpose. The laboratory, a haven of innovation, buzzed with the hum of equipment, and Aufa's nimble hands deftly worked to transform the the chana fish extract into fine, powdery flour—a key ingredient in her alchemical pursuit.



Alam Siak Lestari: Crafting Success from District Innovation Hub to Nationwide Market

As a graduate of Pasundan University in Bandung, West Java, Aufa found herself courted by large corporations upon completing her studies. However, she made a conscious decision to return to her roots in Siak District in 2020.

"At that time, there was a vacancy for researchers at the Siak Innovation Laboratory. I inquired about the laboratory facilities available in Siak," Aufa shared, expressing her initial skepticism. Unbeknownst to her, the Siak Innovation Laboratory presented an opportunity to explore the development of albumin products.

Initially, Aufa harbored uncertainty about the availability of local laboratories focused on food research within her field of study. It is not common indeed to have local governments decide to construct laboratories, despite the invaluable support these facilities could offer to research endeavors and innovation in downstream agricultural commodities. Hence, she was surprised to find that Siak pioneered one back in 2020.

Alam Siak Lestari serves as the pioneer of the Siak Innovation Laboratory, where they produce Albugo, an albumin supplement derived from snakehead fish extract. The research team at Alam Siak Lestari utilized the laboratory to study corm fish, toman,

tilapia, and catfish, determining that snakehead fish possessed the highest protein content, which remained relatively unchanged through processing.

In addition to extracting albumin from snakehead fish meat, Alam Siak Lestari processes the meat into flour. Alam Siak Lestari produces several value-added derivative products apart from Albugo. Among them are protein balls, snakehead fish meal, wound cream made from albumin, and moringa leaf cookies.

Evolving from a laboratory, Alam Siak Lestari has transformed into a business entity utilizing a blended finance model, with BUMD Dayun Mandiri and the local community as shareholders. The inception of this laboratory by the youth in Siak district is part of the downstream model in collaboration with Village Community Empowerment Service, District government and LTKL paving the way for an alternative economic model.

In the villages currently, 60 chana fish farmers collectively produce 250 kilograms of fish. With these raw materials, Alam Siak Lestari can manufacture 1,700 bottles, valued at Rp 255 million per month, equivalent to US\$ 17,229. Albugo, available in nearly 100 pharmacies in Siak and Pekanbaru, Riau, Indonesia. In 2024, as it received a national-distribution permit by BPOM, it plans to expand its production and distribution to big cities in Indonesia.

Albugo story: From the Peat to the Pharmacy

Fires that occurred in the Riau region in 2015 and 2019 prompted local residents to restore forests, including peatlands. The community cultivates snakehead fish as part of its efforts to prevent fires. The cultivation of snakehead fish in peat canals contributes to the preservation of peatland moisture. The fish is derived as raw material for health products derived from albumin, called Albugo.



"Alam Siak Lestari together with Lingkar Temu Kabupaten Lestari, and non-governmental organizations in Siak supported by the private sector, was looking for solutions how to distribute fish as soon as possible after they are successfully cultivated," said Musrahmad who is fondly called Gun, founder and Director of PT Alam Siak Lestari (ASL), producer of Albugo.

Albugo is a downstream value-added product. The development of this product is intended to preserve nature while improving the welfare of people. Creating a downstream value-added product such as Albugo was not easy at first. In order to obtain a permit that takes more than one year, an extensive research process is required, as well as sample testing.

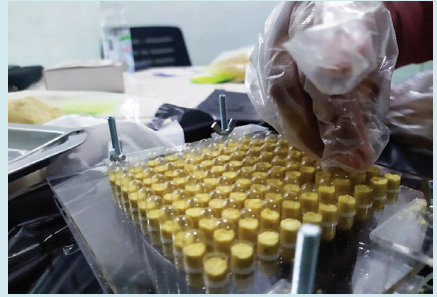
Once the product is completed, sales and market acceptance become a challenge. This is due to the widespread availability of health supplements derived from snakehead fish extraction in pharmacies. However, because Albugo is produced in a mutually cooperative

supply chain and has a superior albumin quality, pharmacies and consumers are beginning to switch to Albugo.

Albumin quality

As part of its commitment to quality, Albugo ensures that its supply of snakehead fish meets industry standards. "We conduct training and mentoring for fish farming in order to ensure fish weight meets our standards," said Fahmi, Operations Manager at ASL.

At present, Albugo is working with 60 chana fish farmers in three villages: Dayun Village, Buntan Besar Village, and Bunsur Village. To maintain albumin quality, fish are sent alive and immediately processed using the ike-jime method from Japan. This method involves cutting the veins near the gills of a live fish in order to drain the blood from



able to sell 1,500 bottles worth Rp 225 million, equivalent to US\$ 15,200. ASL expects to sell 2,000 to 3,000 bottles per month this year.

International appreciation

Through downstreaming this value-added product, ASL gained international recognition in 2021. This innovation won an award in the MIT Solve



the fish. By doing so, the taste and quality of the fish are maintained. "We produce this product for the use of our family and Indonesian society, therefore we ensure its quality," explained Gun.

Currently, Albugo is available in almost 100 pharmacy stores across Siak District and Pekanbaru in Riau Province, Indonesia. Each month, ASL is

Challenge 2021 (MIT Solve) international competition in two categories: the MIT Solver Team and the Resilient Ecosystems category. ASL won the award after excelling among 1,800 entrants and passing the final round against 88 other participants. Gun said this award fuels the enthusiasm of the ASL team in developing Albugo's market penetration. This year, Albugo plans to target ten million consumers in ten cities across Indonesia.



Omu and Bobo Village: A Sweet Transformation

Omu Village in Gumbasa District, Sigi, Central Sulawesi, has experienced a significant transformation. Previously dependent on middlemen, local farmers in Omu Village are now realizing the significant price disparity between raw cocoa and processed products such as chocolate.

Since this realization, farmers have been discussing the possibility of turning raw cocoa into products of higher value, such as cocoa powder and chocolate bars.

Since they recognize the added economic value, they are eager to explore this downstream route in order to increase profitability. Farmers in Omu Village also understand the importance of organic management practices for cocoa plantations. As a result, they understand the importance of regenerative agricultural management in order to maintain productivity, conserve the environment and reduce the risk of natural disasters.

According to Ferdiansyah, a cocoa mover in Omu village, cocoa was previously priced between IDR 35,000 and IDR 37,000 per kilogram. The Omu Village Cooperative produces raw cocoa into cocoa powder and chocolate bars under the Pak Tani brand. This cocoa derivative has a value of IDR 200,000 per kilogram. Despite humble beginnings, Omu Village's cocoa plantations have made significant progress. After gradual awareness raising with guidance, Thomas, one of the village farmers, started the Omu Agro-Industrial Cooperative.

The Omu Agro-Industry Cooperative produces Pak Tani chocolate, which is now recognized as an icon of Omu Village and a staple of Sigi District. Thomas enthusiastically explained that Pak Tani's chocolate contains more than 70 percent cocoa and is made with a minimum amount of

sugar and milk. In addition, this cocoa derivative product illustrates how conservation efforts can be enhanced or integrated by carrying out sustainable and traditional forest management. This is also in line with the statement of Rahmad Iqbal, Head of the Food Crops, Horticulture and Plantation Service in Sigi District, who said that around 11,500 households depend on cocoa, contributing 20% to Central Sulawesi's cocoa production.

Since holding the Festival Lestari last June, many partners have wanted to help Sigi District in encouraging the transformation of more sustainable commodities, one of which is cocoa. One of the partners is Katalys Partners together with Agridesa, which is pushing the 100 Regenerative Villages (100RVs) model with the principle of implementing an agroforestry cocoa model which is being implemented in Omu Village, Sigi District. Furthermore, the Earth-Centered Economy Coalition supports this initiative to connect cocoa from Sigi to a more stable market and boost the economy of the farmers.

Apart from cocoa commodities, this restorative-based economic model is likewise implemented in several villages, such as Bobo Village which has vanilla commodities with high essential oil content. The existence of a cooperative that manages it there provides an excellent opportunity to connect with buyers who also commit to sustainability, namely Conservana Spices. As of August 2023, the Simbotove Cooperative led by Mr. Theo has sold 2,881 kg to Conservana Spices. A number that is not small and vanilla from Bobo Village also has good quality as a basic ingredient for making several other derivative products such as fragrances and food/drinks.

Currently, several other commodities from Sigi District are also being processed, such as coffee commodities, especially Robusta Coffee, which has been carried out by buying and selling transactions between several farmers in Sigi District and one of the coffee industry companies, Java Kirana. Apart from these commodities, there are several potentials such as ecotourism which has attractions in terms of culture, art and the environment, such as in Beka Village with the Ranjuri Ancient Forest. The transformation throughout this year is not something instant, but the result of the hard work of all parties over the previous years.



Asam Maram Fruit: The Remarkable Rise of Borneo Best Kept Secret

Yohana Tamara's passion for the maram fruit, an indigenous gem of Borneo, is truly infectious. Known locally as asam maram or asam paya, this fruit flourishes in the lush peat swamps of the region. Despite its abundance in Borneo's vast forests, the maram fruit was often overlooked and undervalued.

Since maram grows in a peat forest ecosystem, this fruit could be a solution for the farmers and community inside the forest to increase their income by implementing a nature-based solution (NbS) approach. NbS viewed as a way to reconcile livelihood generating economic activities with biodiversity and ecosystem conservation, and enable sustainable development.

A local Dayak woman entrepreneur, Yohana Tamara (Ara) is a key figure in this journey. She identified a critical issue in the supply chain for cacao farmers she works with. High logistics costs incurred by sending raw commodities to Bali reduced profits significantly. To address this, Ara saw the need to add value to the product, and she found an opportunity in the overlooked maram fruit.

Ara added, maram was worthless but the community picked this fruit in the forest to make sweets for themselves

and their families. Ara knew that maram has several benefits to health. According to a scientific journal, maram fruit is very beneficial for health since it is high in vitamin C and antioxidants. "Because the community does not understand how to process maram fruit into derivative products, they let it rot in the forest, but actually this fruit can be their additional source of income," Ara said.

Through her local enterprise, Kalara Borneo, Ara set out to introduce the health benefits of the maram fruit and its potential for value-added products. Initially faced with challenges in sourcing maram, she established connections with the local community, especially women farmer groups residing around the forest, convincing them to supply the fruit. Currently, Kalara Borneo collaborates with five women farmers who supply 50 to 100 kilograms of maram fruit per month, generating an income ranging from Rp1,250,000 to Rp2,500,000.

Among the derivative products she has developed are syrup products as well as dry sweets. Through the extraction of 100% maram fruit, Kalara Borneo produces processed products with low levels of chemicals. According to Ara, she did not use fruit essences, food coloring, or synthetic flavors. "We are targeting the niche market that is concerned with a healthy lifestyle and impact on society and the environment," Ara said.

Kalara Borneo is supported by LTKL by connecting and identifying markets, one of which is the collaboration between Kalara Borneo and Anomali Coffee, a well-known coffee shop in Jakarta and Miring, a soft drink manufacturer. In this mutual cooperation, the fruit is processed into soft drinks by Miring, and blended into maram tea by Anomali Coffee. LTKL, through its Sustainable Business Unit, continues to support and nurture sustainable micro, small, and medium-sized enterprises (MSMEs) like Kalara Borneo, facilitating market expansion. Currently producing 80 liters per



month in accordance with market demand, Kalara Borneo is poised for growth, with a production cap of 500 liters per month if the market expands. Ara, however, is keen on maintaining a balance, as maram trees take time to bear fruit, aligning with her conservation-oriented business approach

The challenges of harvesting the thorny maram fruit in remote areas contribute to its value downstream, promoting cultivation in Sintang District, Kalimantan, Indonesia. Furthermore, the maram fruit's thriving in peat areas serves as a crucial indicator of peat health, encouraging the cultivation of peatlands for sustainable harvesting. In essence, the once-overlooked maram fruit has evolved from being a zero-value item to a hero in driving economic and environmental sustainability.

In the future, Kalara Borneo will encourage cocoa restoration in West Kalimantan which will serve as a basis for natural production and innovation. This process requires support from various parties, including collaboration with the Earth-Centered Economy Coalition as part of 100 Regenerative Villages (100 RV).





Initial Work of Bestari Laboratorium: Exploring Opportunity for Sustainable Business in Sintang District

A sustainable development policy has also been instituted in the Sintang District of West Kalimantan. Considering the huge potential for snakehead fish and canal blocking, Sintang stakeholders formed the Bersama Sintang Lestari Laboratory (Bestari). By cultivating snakehead fish, this laboratory aims to preserve peat in the health and nutrition sectors.

At present, we are in the research phase. Three types of fish are being investigated, namely the snakehead fish, the toman fish, and the lompong fish. One of these fish will be used as the raw material for derivative products derived from albumin in fish extracts," said Radiman, Director of PT Semesta Sintang Lestari.

The cultivation of this high-protein snakehead fish may contribute to the preservation of the peat ecosystem. Similar to Alam Siak Lestari, Bestari Laboratory produces an albumin product called Albuneo from snakehead fish. Local communities



can carry out this innovative business model, which is estimated to have a global market value of US\$ 6.7 million by 2026.

Radiman said Bestari Lab plans to release several products made from snakehead fish, including liquid albumin, protein powder, gelatin, and fish oil.

The size of the albumin market is directly proportional to the enthusiasm of the local market. "We have conducted market research in Sintang, and the market response has been very positive because so far albumin products have come from outside Sintang District, even from outside Kalimantan," said Radiman.

Additionally, snakehead fish meat can be processed into fish meal, which is used in high protein pastries. Radiman said, "Bestari Lab is exploring opportunities for collaboration with the local government regarding the creation of high protein cookie products for children to prevent stunting," said Radiman.

To date, five champions of local youths have returned to Sintang in order to build this laboratory.



Regional Development Plan: Keys to Transforming Sustainable District

Investing and taking appropriate steps are necessary for sustainable development.

For attracting sustainable investment, each region is required to prepare a Regional Medium Term Development Plan (RPJMD) and a General Investment Plan (RUPM), as outlined in the Head of BKPM RI No. 9 of 2012 concerning Guidelines for Preparing General

Investment Plans (Provincial/District/City).

In collaboration with the Down to Earth-Centered Coalition and APKASI (Association of District Governments throughout Indonesia), LTKL facilitated the initiation of the Regional Long Term Planning process (RPJPD) for 100 districts, including LTKL member districts, on October 4, 2023. This initiative succeeded in generating a public declaration of commitment from all 100 districts to integrate sustainability principles into planning.

The Sintang District Government has also partnered with the Civil Society Communication Forum (FKMS) and academics from Tanjung Pura University to promote the inclusion of several regional plans, such as the Environmental Protection and Management Plan (RPPLH) in Sintang District. Meanwhile, Aceh Tamiang District also completed the revision of its General Investment Plan (RUPM), accompanied by the Ministry of Investment/BKPM and the Center for Excellence in Sustainable Plantations (PUPL), aligning sustainable principles in accordance with Sustainable Investment Guidelines.

Acceleration of Multi-stakeholder Partnership Centers as Partner for Collective Action Movement for District Transformation



Lingkar Temu Kabupaten Lestari (LTKL), as a district association that is committed to sustainable development through a joint effort from various parties, including a Partnership Center or Multi Stakeholder Institution.

With the participation of each party, Multi-stakeholder institutions facilitate multi-party collaboration, which aims to achieve the joint targets that have been set in the district on a short, medium, and long-term basis.

This model has begun to be implemented in nine member districts, namely Aceh Tamiang (Aceh), Kapuas Hulu (West Kalimantan), Sigi (Central Sulawesi), Siak (Riau), Sintang (West Kalimantan), Gorontalo (Gorontalo), Musi Banyuasin (South Sumatra), Sanggau (West Kalimantan), and Bone Bolango (Gorontalo). Musi Banyuasin, Aceh

Tamiang, Sintang, Sanggau, Siak and Sigi are pilot districts for effective Multi-stakeholder institutions.

Aceh Tamiang: Pusat Unggulan Perkebunan Lestari (PUPL)

In Aceh Province, Aceh Tamiang District shows a strong commitment to developing sustainable plantations. A concrete example is the establishment of Pusat Unggulan Perkebunan Lestari/PUPL (the Center for Excellence in Sustainable Plantation) in 2019. With support from LTKL, the Aceh Tamiang District Government and other development partners such as the Green Trade Initiative Foundation (IDH) and the

Leuser Conservation Forum (FKL) facilitated the establishment of PUPL Aceh Tamiang, a multi-party partnership center consisting of development partners, the private sector, the community and associations. PUPL's main objective is to promote sustainable plantations in Aceh Tamiang District, in line with the district's sustainable development goals.

In 2023, PUPL succeeded in making changes to institutional governance and facilitating program collaboration for sustainable palm oil. Together with FKL, IDH and the Aceh Tamiang District Government, PUPL has succeeded in strengthening sustainable palm oil with xx RSPO and ISPO certifications.

Sintang: Joint Secretariat

This December 2023, Sintang District Government together with the Joint Secretariat have held the Mitra Development Award which aims to give appreciation to partners who have contributed to achieving the target of a sustainable Sintang District.

There are 32 out of 41 institutions whose data and activities were successfully collected with the following findings:

1. There are 133 of the 391 villages that are partner assisted areas and are spread across 13 sub-districts (Sintang consists of 14 sub-districts).
2. Partners have contributed directly to the development contained in the 12 main RPJMD programs, namely: Education, Health, Social, Culture, Economy, Environment, Stunting, Sanitation and Clean Water, Child Friendly Districts, Governance, Drugs and Disaster Management.
3. The total value of partner contributions in 2023 is Rp 21 billion and in the last 3 years, 2021 - 2023, the total partner contribution to Sintang District is Rp 50 billion.

Apart from that, Sintang District also succeeded in getting first place in West Kalimantan in the



Geospatial Information Implementation Index, with innovations, one of which is the Joint Secretariat WebGIS which adopts the Mutual Cooperation Map and Regional Competitiveness Framework.

Sigi: Sigi Hijau Multistakeholder Institution

In December 2023, following a nearly year-long process, the Regent's Regulation concerning Multi-Stakeholder Partnerships as a 'vehicle' for implementing Green Sigi was issued. This provides the basis for encouraging a secretariat to become a facilitator and 'linker' for various parties in Sigi to achieve the Green Sigi vision. During the same month, the Sigi Multistakeholder Institution conducted a bootcamp with the assistance of PLUS.

In cooperation with BP3D (Regional Planning, Research and Development Agency), the Regional Regulation on Multi Stakeholder Partnership in the implementation of Sigi Hijau and dissemination of the MSF Backbone Team bootcamp activities in Sigi district has been signed.

Regional Competitiveness Framework:

Initial Steps to Improve District Data Governance

Since 2018, the Regional Competitiveness Framework (KDSD) has become a summary of various national and global frameworks connected to both public and non-public incentives.

The initial purpose of KDSD was to help districts not be burdened by the various frameworks implemented in the district. Apart from that, the KDSD is not a ranking tool. However, with the 18 indicators, the KDSD can be used to check the availability of data in districts and report the summarized framework to voters.

KDSD co-creation is currently still in progress and many lessons have been learned, including encouraging a capacity building model for district data managers that comes not only from the government but also from civil society institutions or organizations. From 2022 until now, Sintang District, through the Joint Secretariat supported by Bappeda, is pushing for a data dashboard via WebGIS by compiling data collected via KDSD, Landscale and mutual cooperation maps from various parties. This was also carried out by Kapuas Hulu District in collaboration with Jabar Digital Service (JDS) continued mapping and models for increasing data governance capacity, such as protocols for data use that stakeholders in the district wish to carry out.

In parallel, LTKL is also involved in several global discussions such as with ISEAL, Tropical Forest Alliance (TFA), Accountability Framework Initiative (AFI), Production and Protection Beyond Concessions (PPBC) to obtain updated information and alignment between jurisdictional readiness (in



this case the district) and the company, especially in terms of data and other enabling factors. In 2023, LTKL is involved in a joint-position paper with several organizations published by ISEAL which can be accessed via the link:

<https://www.isealliance.org/get-involved/resources/joint-landscape-position-papers-20222023> and was also responsible in providing a review of a number of documents published by TFA which analyzed jurisdictional approach models connected to company actions and contributions in several landscapes, one of which was in LTKL member districts. This information can be accessed in the following information catalog:

<https://jaresourcehub.org/contributing-to-change-at-scale-company-action-in-production-landscapes/>

A Pathway to Sustainable Procurement: Soft Launching of Goods and Services Procurement Policy Paper



The government allocates its annual spending on goods and services through electronic catalogs and electronic purchasing.

In 2023, the LKPP electronic catalog recorded a transaction value of IDR 123.3 trillion, compared to IDR 83.9 trillion in 2022, with MSME transactions contributing IDR 36.7 trillion of that value. Presidential Regulation no. 16/2018 emphasizes the active participation of MSMEs in electronic catalog platforms, mandating that 40% of ministry or agency procurement expenditures be based on MSME products. The electronic catalog system opens up potential opportunities for nature-based goods and services developed by LTKL member districts.

A significant momentum was achieved on 28-29 November 2023 at the APKASI Procurement Network Expo and Forum, organized by APKASI and LTKL. At this event, the Sustainable Goods and Services Procurement Policy Paper for local government procurement systems was officially launched and received support from the Ford Foundation, Ministry of Home Affairs, Bappenas (National Development Planning Agency), LKPP (Government Goods/Services Procurement Policy Institute), and APKASI (Association of District Governments throughout Indonesia).

This policy paper confirms LTKL member districts' commitment to integrating policy frameworks for business facilitation. It emphasizes sustainable procurement that strengthens MSMEs in the region. This activity promotes a sustainable supply chain while also enabling MSMEs to move to the next level.

There are several main points in this sustainable goods and services procurement scheme, including ensuring the synchronization of policies and regulations from national to regional as well as increasing the capacity of local MSMEs through several local incubation centers that carry out a curation role for local, nature-based products. Local, nature-based products are also encouraged by the work of young people in the region. Through the sustainable incubation center, young people in the districts collaborate through creation and creativity to support increasing the capacity of local MSMEs. Efforts to encourage the procurement of sustainable goods and services are one effort to open market opportunities for nature-based MSMEs. The involvement of MSMEs could also have the consequence of increasing the use of domestic products and encouraging commitment to purchase domestic products.

After this launch, in 2024 LTKL together with APKASI will continue the district assistance and facilitation process under the auspices of APKASI so that they can adopt this road map and guide so that the expected impact can be realized.



Festival Lestari #5: A Milestone to Grow Better

**Sigi District together with
Central Sulawesi Province
and member regions of the
Lore Lindu Biosphere Reserve
Communication Forum
worked together to hold the
Festival Lestari #5 or
#5 Sustainable Festival.**



This festival was held as a joint celebration to learn more about the potential of nature, culture, and young people of Sigi District, Central Sulawesi. It was also a place to exchange learning about sustainable development and nature-based innovation.

The festival was held on June 21st to 25th in Sigi and offered an opportunity for promotion and mutual cooperation of multi stakeholders for sustainable development in district members of LTKL (Sustainable District Association). This was done by promoting nature, biodiversity, young people, culture, and the economy, with the theme Grow Better. This Festival was also designed to bridge between two key elements: innovation and culture, through young people's work and creation.

A number of record-breaking accomplishments and momentum were achieved at Festival Lestari #5. The First Business & Investment Forum for Nature-Based Innovation generated investment commitments and total support of US\$ 22.7 million, equivalent to Rp 340.5 billion. Various parties committed US\$ 20 million to support cross-regional efforts while US\$ 2.7 million will specifically support business actors in Sigi District.

The focus on investment mobilization and innovative business developments in line with the Sigi

Hijau policy is reflected in this Festival. Through a bioeconomic approach, Sigi District has proven that business actors in the area can gain market funding and investment opportunities by capitalizing on high-value derivative products from agroforestry commodities, non-timber forest products (NTFPs), and polyculture plantations such as cocoa, coffee, moringa, candlenuts, and vanilla. Industry partners from the food & beverage (F&B), Horeca (Hotel, Restaurant & Cafe), health, herbal and beauty sectors showed significant interest in the variety of products offered.



Business and investment commitments recorded in the Sustainable Festival:

Target **US\$ 20 million** over the next three years, from the Restorative Cocoa Initiative to promote agroforestry-based down streaming.

US\$ 2 million, by Java Kirana for sustainable coffee development in Sigi.

US\$ 500.000, by Katalyst Partners for cocoa processing development in Omu Village.

US\$ 124.000, by Conservana Spices for the construction of a distillation and plant for essential oils, vanilla, palmarosa, and lemongrass in Sigi.

SMESCO Indonesia, Koalisi Ekonomi Membumi (KEM) and LTKL to build an investment hub in Eastern Indonesia to open exports worth **US\$ 15 million** per year for down streamed nature-based products.

In this series of activities, the Lore Lindu Biosphere Reserve Management Communication and Coordination Forum, represented by the Lore Lindu National Park Center, also welcomed the approach pioneered by Sigi District by launching the concept of managing the biosphere reserve area using a restorative economic approach. This approach also focuses on developing bioeconomic business patterns through downstream collective production of nature-based commodities in more than 56 villages around the Lore Lindu Biosphere Reserve in Central Sulawesi.

FESTIVAL LESTARI IN NUMBERS:



108
volunteers



19
new innovative
derivative
products from Sigi



108
collaborative
partners



6
MoU and
4 commitment
declaration



500
youth
involved



15
event series with
more than 700
participants



12
billion rupiah of
Public Relations
Value of media
exposure



22,7
million dollars
or 340,5 billion
rupiah commitment
of business and
investment

LTKL Milestone Towards Growth Phase

General Assembly and LTKL Anniversary



There was something different at the LTKL General Assembly (Rapat Umum Anggota/RUA) on Friday, July 2023. That afternoon, the courtroom was filled with anticipation and emotion. This emotion began to spread when Adinda Aksari, Deputy Head of the Institutional Building Unit who oversaw the selection process for the new Head of the LTKL Secretariat, announced the selection process and the results.

After a dramatic pause, the room filled with cheers when Ristika Putri was announced as the new Head of Secretariat. She replaced Gita Syahrani who midwived the birth and oversaw LTKL's growth. By taking the mantle of the new Head of Secretariat, Ristika Putri inherits not only a title, but also a rich story of experience and aspirations regarding the care and management of mutual cooperation that produces impact. The Garuda ICE BSD room witnesses the continuation of commitment and vision.

In addition, it selected the LTKL Secretariat Head for the upcoming period. The 2023 General Assembly also approved several crucial matters regarding mutual cooperation work in the LTKL

ecosystem. In addition to the acclamation of the 2022-2023 Annual Report and Accountability of the LTKL Secretariat, this RUA session focused on strengthening the organization to meet organizational challenges after the 2024 Simultaneous Regional Elections. It also focused on LTKL's strategic direction after the 2024 Regional Elections. From the High Level Dialogue of Member District Regents and Partner Networks, 2024 LTKL Strategy Resolution was formulated with 5 points as follows:

The RUA this time also determined that LTKL entered the Growth Phase with a focus on strengthening institutions, partnerships and capacity of the LTKL ecosystem. This was done with a clear direction to

2024 STRATEGY RESOLUTION

01

LTKL needs to continue its vision of a sustainable economy and sustainable district transformation up to the 2030 target with consistent principles and framework - although terminology can change according to the preferences of regional heads and national direction

02

The vision and mission of the new regional head needs to integrate the principles of sustainable development and continue his commitment as a member of LTKL so that the ecosystem can be strengthened with a wider network of partners and more concrete programs.

03

Commitment to LTKL and a sustainable economic vision is translated through long-term and medium-term planning documents, policies and laws and regulations, attracting national support from ministries/institutions and strengthening collaboration with APKASI.

04

The LTKL ecosystem is strengthened by human resources who have Green Leadership and Green Skills at various levels. Not only at the leadership level, but also at the implementation level both within the National Service and young professionals and regional organizations

05

The LTKL ecosystem can have capital of expertise and knowledge from old leaders, continued by leaders who continue regional leadership and attract new potential leaders with a sustainable vision and mission.



achieve the 2030 target. The Program Formulation Team was divided based on pillars and consisted of 4 member elements; district government, partner networks, K/L and LTKL Secretariat to formulate the 2023-2024 Strategy and Work Plan to implement the Growth Phase.

That evening, LTKL together with APKASI held an Appreciation Night to celebrate LTKL's achievements over the past six years with partners in seeking connectivity between the performance of member districts with public and non-public incentives through five pillars, namely Planning, Policies and Regulations, Multi-Stakeholder Governance, and Innovation and Investment. These five pillars are a guide to regional development models towards sustainable land management. In this event, 3 MOUs were also signed. The first MOU is related to a program to encourage a sustainable

development governance model at the district level in Indonesia between LTKL and APKASI. Second, an MoU regarding the development of a sustainable forest resource-based economic development model between KADIN, LTKL and APKASI. Third, the MoU is related to a facilitation program for the preparation of regional planning documents based on sustainable development for districts in Indonesia, between APKASI, Traction Energy Asia, and LTKL.

This celebration was also equipped with cultural and artistic performances from partners and representatives of young people from member districts. Carrying a spirit of appreciation and celebrating the results of mutual cooperation over the past year, LTKL bestowed Awards on main partners and partner networks with 5 contribution categories in accordance with the LTKL pillar recipe.



RSPO RT 2023: Jurisdictional Learning

5 Years of Nature-Based Innovation Jurisdiction

In 2017, LTKL introduced itself to the RSPO RT forum as a district association that encourages district transformation into sustainable plantation practices through a jurisdictional approach.

On 21 November 2023, exactly 5 years after its introduction, LTKL held a Jurisdiction Learning forum as a side event at the RSPO RT 2023 annual meeting. This was held from 21-23 November 2023 in Jakarta. Taking place in the City Forest Plataran, the forum entitled 5 Years of Collective Action Learning for Nature-Based Innovation in Sustainable District was attended by 150 invited guests consisting of leaders of global and national companies, Ministries and Institutions as well as the LTKL partner network and representatives of 9 LTKL member districts.



The goal of this session is to convey scenarios to stakeholders regarding Indonesia's readiness to compete in the global market, especially in districts. Currently there are few examples of benefits and/or incentives for jurisdictions to encourage sustainable development. To achieve the 2030 target, LTKL District Members need more 'success stories' that show that there are viable economic model options for communities. These options are beyond dependence on the extractive sector and large plantations, which are strongly associated with negative environmental impacts. Districts should show through concrete examples that by protecting their forests and peat, their communities can still prosper. To address this need, LTKL has begun building 'success stories' through a sustainable business portfolio with a focus on building community-based medium-sized industries at district level to provide value-added products with market demand that use raw materials only available in ecologically healthy areas of the district.

To assess the progress of the LTKL ecosystem over the last five years, discussions and presentations in this session examined the extent of the transformation of member districts and the LTKL partner network in promoting sustainable practices, for strategic commodities such as palm oil, cocoa, rubber, coffee, along with a nature-based innovation approach developed by these districts. This session was conducted collaboratively with the Sustainable Madani Foundation, Tropical Forest Alliance (TFA), and CDP. It was conducted to demonstrate global, national, and local collaboration in demonstrating ongoing learning.



Using a multi-stakeholder approach as a strategy

In this forum, one of the lessons that stood out and became a good conclusion was the presentation session delivered by Leony Aurora from TFA regarding Global Company Action and Commitment in the Landscape Approach, the presentation regarding the Sustainable Palm Oil Market in China by Catherine Zhou from Bella Terra and from the session Head of LTKL Secretariat, Ristika Putri Istanti, explained the District's Readiness to Face the Global Market and in the group discussion how important multi-stakeholder governance is as a strategy to build stakeholder collaboration. For LTKL itself, multi-stakeholder governance can accelerate the achievement of regional development targets driven by collective action between district governments, companies, NGOs, academics, farmer groups, researchers, donors and philanthropists. Several member districts have established multi-stakeholder platforms that function as partnership centers, data and information centers, and investment centers for sustainable development, including sustainable agriculture. This is very critical because it plays

an important role in strengthening multi-party platforms.

The Relevance of KDSD in Preparing Districts Readiness for the Global Market

In the Regional Competitiveness Framework (KDSD), efforts to measure a district's readiness need to be mapped based on a series of policies, indicators and tools used to evaluate and improve the competitiveness of a region or area in the context of the global economy. The progress of a jurisdiction's readiness to face global markets can be illustrated through monitoring and reporting processes, the Regional Competitiveness Framework which consists of a synthesis of national policies and market-based frameworks such as Landscale, SourceUp, RSPO P&C, etc, which includes data related to sustainable supply chain transformation. In this process, data collection is carried out by multi-stakeholder stakeholders within the jurisdiction, so that potential can be mapped as capital and matched to jurisdictional needs in dealing with various national indicators, as well as global market-based indicators.

LTKL also took advantage of the RSPO RT momentum to launch one of its 5 pillar recipes, namely the Innovation and Investment recipe which has been carried out in Siak, Sintang and Sigi District. In the future, this Innovation and Investment Pillar recipe will be replicated and expanded by member districts and districts outside LTKL.





#BanggaBuatanIndonesia campaign activity was rolled out as part of nature-based products and MSMEs narrative campaign. Over 50 national, local, and international media outlets have covered this campaign activity, both online and print, with a positive tone.



As part of Jakarta Dessert Week 2023, LTKL collaborated with various stakeholders to upgrade and connect natural-based products from the district to the market through the development of derivative products through the event menu.



LTKL joined FAO in commemorating World Food Day. LTKL delegation introduced local food from district members to raise awareness of the importance of supporting nature-based MSMEs products.

To strengthen the narrative about nature-based MSMEs among strategic groups, we engaged several economic media editorial teams.

Engagement with mass media groups aims to expose them to bioeconomic issues, regenerative economics, and nature-based SMEs.





On October 8th 2023, the Indonesian Cloth and Fabric Parade was held to raise public awareness about Indonesian cloth. During this activity, we introduced Musi Banyuasin's Gambo Fabric.

LTKL joined one of the biggest annual handicraft exhibitions, INACRAFT. On this occasion we highlighted Gambo Fabric from Muba District and provided classes on Indonesia fabrics at our booth with Ibu Reni Kusumawardhani, author of Step by Step 37 Gaya Mari Berkain Book.



We invite journalists to Muba District to witness firsthand the community's efforts and multi-party collaboration to preserve the region and explore the potential of commodities.

Gambo Fabric from Muba District was introduced at INACRAFT main hall by Aziza owner of Kriya Kite, as one of Gambo artisan from Muba.



Sustainable development is a complex concept that requires the collaboration of many stakeholders in order to be successful. A major challenge is matching the district's business portfolio with funding providers, including investors and market access.



Earth-Centered Economy Coalition, a Catalyst for Nature-Based Economy and Sustainable Growth

To address this issue, LTKL and partners established the Earth-Centered Economy Coalition (KEM) to build networking and collaborate with one another to achieve sustainable development. Earth-Centered Economy Coalition (Koalisi Ekonomi Membumi) or KEM promotes sustainable investment ecosystems highlighting local wisdom in Indonesian communities. The coalition mobilizes multi-sector, multi-nations, and multi-stakeholder to ensure people's welfare while conserving forests and peatlands.

"Our mission is to support Indonesia's targets to achieve SDGs and emission reduction of 31.89% unconditionally and 43.20% conditionally by 2030 through sustainable investment," said Fito Rahdianto, Senior Program Manager KEM.

Fito added that KEM's vision is to act as a catalyst and bridge between stakeholders, including the government, business actors, development partners, and civil society, by investing in an environmentally and socially responsible manner. KEM aspires to unlock sustainable investment opportunities worth US\$200 million for over 100 businesses in Indonesia by the end of 2026.

In order to achieve this vision, KEM has formed five working groups, including Advocacy, Enablers & Pipeline, Investment & Fundraising, Communication, and Impact Monitoring & Evaluation. Currently, KEM has 35 members that

are involved in the KEM Working Group.

KEM's Milestone

Established on March 17th, 2022 KEM's journey was organic. KEM was initiated by its members at the collaborative development of Indonesian Sustainable Investment Guide at the B20 event with the Ministry of Investment (BKPM) and Indonesian Chamber of Commerce and Industry (KADIN). A noteworthy achievement of KEM's sustainable business efforts is the publication of a Ministerial Decree regarding Sustainable Investment Guidelines, which can be used by business actors. "We socialized the Sustainable Investment Guide last year to four provinces in collaboration with KEM partners and support from the Ministry of Investment," said Fito.

KEM also conducted a Sustainable Investment Masterclass Workshop for local government and stakeholders to ensure that they are aware of and knowledgeable about sustainable business and funding to accelerate the sustainable development of their districts.

In addition, one of the members of KEM, ASYX has assisted 2,362 MSMEs with sustainable business and conducted a business matching process for five rounds. A strong institutionalization program will be implemented at KEM this year. KEM is composed of cross-organizational members, so consolidation is necessary.

Preserving Nature, Unlocking Youth Power



The active involvement of young groups is determined in achieving the sustainable development goals (SDGs) to create a better world order by 2030.

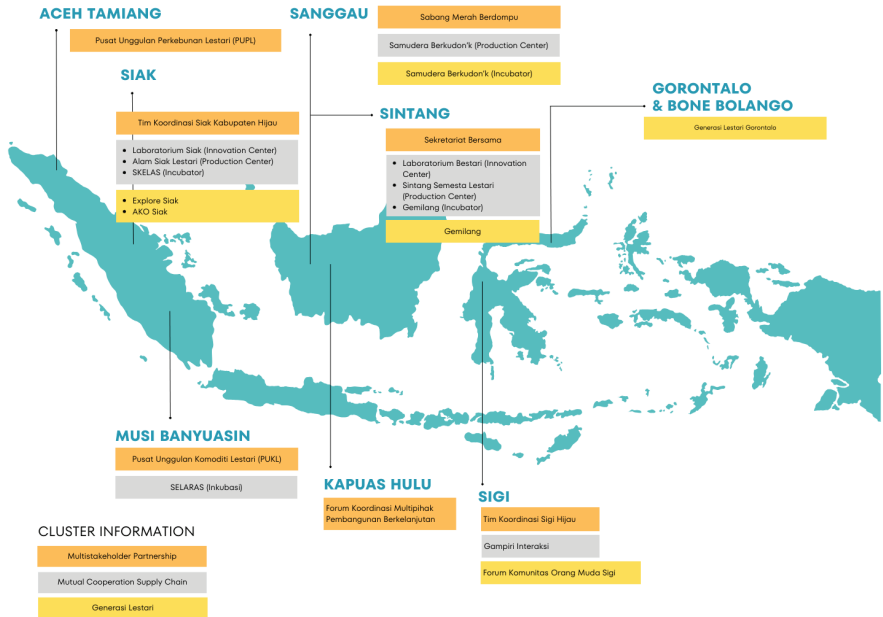
realization of a sustainable economy and system transformation. With a focus on developing Green Jobs, Generation Lestari will have three focus areas starting in 2024. The first will focus on involving young professionals in districts to participate in the process of transforming government systems and market systems so that impact targets can be achieved.

Young People as Drivers of Central Ecosystems in Districts

Among the 8 supporting ecosystems prepared by LTKL are innovation centers (laboratories), HR and MSME incubation centers, production centers and partnership centers. These centers will be prioritized for management by local district youth based on the strategy formulation from the Program Formulation Team. The belief is that involving the younger generation in centers that focus on nature-based commodity processing will encourage their sense of awareness and involvement in decision making and policies related to land, water and air management in their district. Thus, it is hoped that young people's active participation will create a significant positive impact on realizing sustainable development at the local level. With this, environmentally and socially friendly jobs will also develop. These jobs

Globally, there are approximately 7.5 billion people, of whom 16% are between the ages of 15 and 24. Specifically, this young generation plays a significant role in addressing threats and challenges to sustainable development, including climate change, unemployment, poverty, gender inequality, conflict, and migration. According to the latest statistics from the Central Statistics Agency (BPS), Indonesia has 70% of its population in productive age (15–64 years) and is expected to reach its peak between 2028 and 2030.

As part of the Growth Phase, LTKL focuses on the active involvement of young people in the

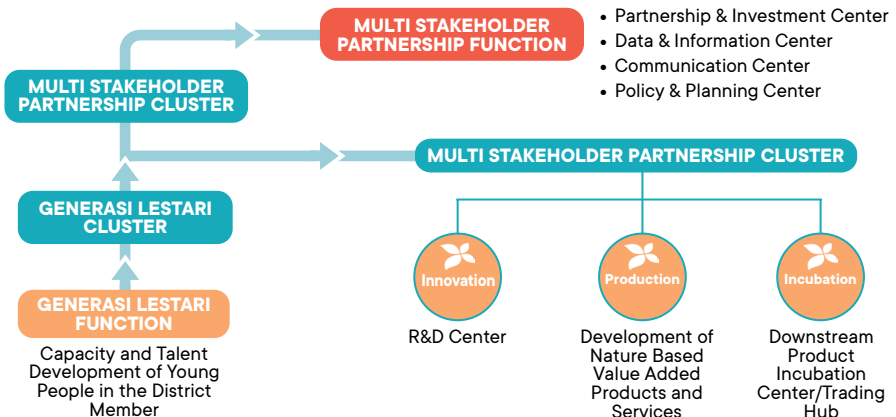


will provide opportunities for young people in the district to choose to stay or return to the district to develop their region.

This Sustainable Generation approach was confirmed by holding the Sentra Bootcamp in September 2023. In this bootcamp, plans were agreed for 2024 as well as the alignment of various youth initiatives in each center with the impact achievement target in 2030. From this bootcamp, one of the achievement targets

in 2024 is curating 50 local young people's human resources. This is for the human resources needs of the centers in 3 districts.

In 2023, the district centers have agreed to establish three types of centers in 2023: (1) multi-party partnership centers (2) mutual cooperation supply chain centers (3) sustainable generation centers. Each model serves a specific purpose and is used to promote 'successful story-based policy making'.



Welcome, CIFOR & MANKA!



We are proud to announce our new partner of our association – CIFOR (The Center for International Forestry Research) and MANKA (Mandala Katalika). CIFOR and MANKA have recently joined LTKL to strengthen sustainable development in our district members.

CIFOR supported LTKL in completing the determination of indicators for the Regional Competitiveness Framework (KDSD) and jointly developed the questionnaire and data collection methods for the KDSD. KDSD is a synthesis of various performance indicators, including those required for regional government reporting to the Ministry of Home Affairs (Kemendagri). The close partnership and high level of trust between CIFOR and LTKL strengthens the implementation of the jurisdictional approach.

We hope that collaboration with CIFOR in showcasing the economic and sustainability potential of its member districts can attract new and sustainable investment in member districts.

MANKA operates in the environmental sector and aims to become a catalyst in various activities related to sustainable development. MANKA works for the following outcomes:

- Accelerate the flow of climate change funding to community organizations at the local level
- Promote the inclusion of non-state actors in climate change policy by facilitating the younger generation and religious leaders to take an active and constructive role in climate change policy
- Increase areas with conservation impacts by providing technical support for biodiversity conservation outside conservation areas.

As a result of the partnership between Manka and LTKL, we hope that collaboration between partners will become more close to facilitate sustainable development in the work area.



Gerai Kabupaten Lestari is committed to selecting sustainable products. In addition to helping MSMEs develop their capacity, we also open their market access through Tokopedia. You can support by buying these products:

COKELAT PAK TANI

Rp 29.000



Did you ever consider whether the snacks you consume could negatively affect the environment? With this chocolate from Sigi, you can empower the community while preserving the environment. By consuming Pak Tani Chocolate, you are supporting sustainable development. Buy now!

VCO ALENTRIS

Rp 25.000

Coconut oil from the Sigi District promotes and maintains cardiovascular health. Coconut oil contains saturated fat, but VCO is rich in fatty acids and helps the body's metabolism and prevents fat buildup. VCO Alentris also provides employment opportunities for housewives in Sigi. You can become a hero for your health and Sigi's housewife community with VCO Alentris.



GAMBO CLOTH PRODUCTS

WALLET

Rp 99.000

BANDANA

Rp 39.000

Keeping the environment in mind while being trendy is possible. The use of gambo fabric in fashion products is a good example. Natural dyes are used in Gambo cloth from the sap of the gambier tree. Toman Village farmers and craftsmen at Muba District earn their living by making gambo cloth.



LASALI HONEY

Rp 150.000

You can empower the Riau Forest people by consuming Lasali Honey. Honey reduces people's reliance on wood for income. By climbing Sialang trees, farmers gain direct economic benefits and preserve the forest.



CRISPY FRIED ONION SIGI LESTARI 500 GRAM

Rp 69.000

Fried onions can complete your meatballs and noodles. With this signature Sigi onion, you'll experience the most delicious eating experience you've ever had. The onion production process is carried out by a community of mothers and women. Tasting culinary delights with Bawang Garing Sigi Lestari makes you even prouder because you support local communities' empowerment. Order now!



SUSTAINABLE CRAFT FROM SIAK



FRUIT BASKET

Rp 269.000



POUCH

Rp 65.000

By using *pandan* wicker as a container for your home or taking it with you on vacation, you will not only enhance the aesthetic appearance of your home, but you will also add value to it. It is due to the fact that woven pandan products from Siak District are produced by women's groups. Let's support them by purchasing this product!

Through the Growth Phase, the LTKL ecosystem is expected to grow and strengthen its institutions, partnerships and foundational capacity to achieve its 2030 goals.

Three Years of the Growth Phase for Sustainable Districts

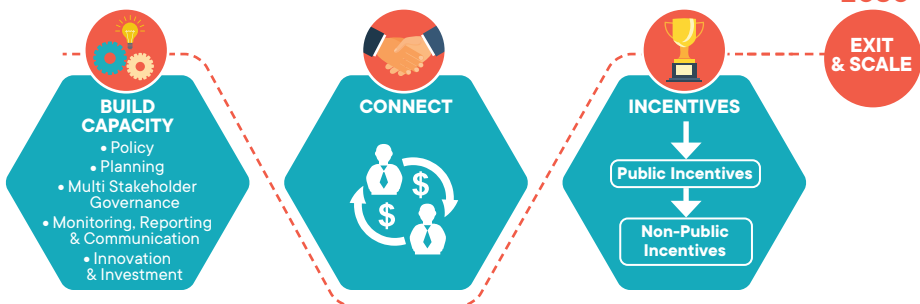
In this phase, LTKL is primarily focused on strengthening human resources in the district. Human resources are an important enabler for achieving the Sustainable Economic Vision. As part of the Growth Phase, at least one or more LTKL member districts should be able to demonstrate the feasibility of a sustainable economic model.

Like trees, the Growth Phase will focus on balanced growth, not solely on increasing growth, but also on the quality of enabling factors in achieving the 2030 target. LTKL will focus on carrying out its functions through increasing capacity, strengthening partnership networks, access to incentives supported by a strong backbone, namely the LTKL Secretariat, and in parallel preparing a Supporting Ecosystem as part of the 'exit & scale' strategy. This connectivity is depicted in the diagram below:

The following are 10 Growth Phase strategy formulations that were agreed upon at the General Assembly Meeting:

10 GROWTH PHASE STRATEGY FORMULATIONS

01	Synchronize the implementation of a sustainable economic vision with approaches that are developing at global and national levels such as bioeconomy development, bioprospecting, green investment, restorative economic models, and development of environmentally friendly and socially friendly businesses	02	Priority identification of incentives for the development of priority commodities and ecosystem services includes and is not limited to management of K/L revolving fund carbon incentive schemes, incentives for management of social forestry areas and involvement of MMA, and incentives related to global market dynamics.
03	Expanding the focus of sustainable economic development based on agroforestry commodities, bamboo, cocoa, coffee and coconut by adding the development of ecosystem services and tourism	04	Focus on developing a jurisdictional portfolio as an umbrella mechanism for realizing incentives that focus on commodities, ecosystem services and tourism.
05	Ensure that the vision of sustainable economic development is included in district planning documents and is in line with the direction of national development in stages up to the OPD level and site level through multi-stakeholder involvement.	06	Ensure the implementation of important ecosystem protection programs and determine priority locations with high conservation value to be protected and managed by advocating through destination campaign models and collaborative content promotion.
07	Increasing the competency of human resources, including young people, regional organizations and regional journalists as guardians of data, guardians of communication and developing narratives related to sustainable development.	08	Encourage active involvement of supporting ecosystems for the replication of mutual cooperation recipes and implementation at the district level to ensure the implementation of joint programs and actions to protect important ecosystems.
09	Monitoring partner performance against umbrella indicators by compiling performance indicators and synchronizing work in the multi-stakeholder governance process.	10	Advocating for the formation of sustainable innovation center clusters in regional development priorities by involving regional youth and ensuring community development in accordance with the landscape approach and targeted ecosystem protection areas.





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